**40Plus of Greater Washington**

**December 14, 2017 Session Information**

**Session Title**

Careers in the Association & Nonprofit Sector

**Event Description**

You probably know about the AMA, the ABA, and AARP. You’ve likely read news stories quoting industry experts and professionals from associations and seen awareness messages disseminated by associations. But you may not have thought of these organizations as places to work; places where you can apply your skills and expertise alongside other professionals from a variety of fields in the service of an important mission.

This session will look at the rewarding career opportunities available in the association and nonprofit sector. We’ll discuss the types of careers available as well as the viability of the association and nonprofit industry. We’ll have a panel of association professionals on hand to share their own career journeys and relevant career advice and tips. We’ll field your questions and provide helpful resources available through ASAE: The Center for Association Leadership and Association CareerHQ, the premier niche job site for job seekers looking to land a position with association employers.

**Speaker Bios**

**Jennifer Baker, MSW, CAE**

**Senior Director, ASAE Business Services, Inc.**

Jennifer Baker is Senior Director of [ASAE Business Services, Inc. (ABSI)](http://www.absisolutions.com/) – a wholly owned subsidiary of ASAE: The Center for Association Leadership. One of her responsibilities is direction of [Association CareerHQ](http://www.associationcareerhq.org/), the premier provider of career and talent management resources for professionals who lead, manage, and work in associations. In this role, Jennifer regularly engages with association sector job seekers, career activists, and employers to address questions and challenges and share best practices.

A native of Virginia, she received her BA degree from the University of Virginia, and her Masters in Social Work from Virginia Commonwealth University. She earned her Certified Association Executive (CAE) Credential in 2005.

**Rebecca Hawk**

**Marketing Specialist, ASAE Business Services, Inc.**

Rebecca Hawk is a Marketing Specialist with ASAE Business Services, Inc., and spends most of her time on marketing efforts related to Association CareerHQ. Every day is different, but on any given day, Rebecca can be found squinting over an Excel sheet, troubleshooting with current and prospective site users, or developing social media campaigns to drive engagement.

Prior to joining ASAE, Rebecca worked as part of digital marketing agency in her hometown, Oklahoma City. She received her BA from Davidson College.

**Panelists**

Carmen Elliott, MS

Vice President, Payment & Practice Management

American Physical Therapy Association

Kimberly A. Knight, MBA, CMP, CAE

Director, Board Relations

AARP

Sara Meier, MS.Ed, CAE

Senior Vice President

MCI USA

Jason Spessard, MBA, CAE

Senior Directors, Finance

The Association for Research in Vision and Ophthalmology